

The hottest solution, the coolest price.

Payroll Relief®

Your Own Powerful Payroll Processing Center That Lets You Offer Hassle-Free, Highly Profitable Payroll Services, With Virtually No Compliance Headaches.

Times have changed

And with changing times, it's time to consider adding a new profit center to your practice. Many more accountants offer payroll services than just a few years ago. Payroll Relief makes offering payroll services a lot easier than you ever thought possible. It's the smart way to raise your bottom line and strengthen your client relationships.

In a class all by itself

The only online Accountant-Centric payroll processing center for accountants. Payroll Relief is a powerful web-based payroll processing solution designed from the ground up to enable accountants to offer payroll services to their clients easily and profitably, with virtually no compliance headaches. You access it using a secure Internet connection.

Payroll Relief automates payroll processing tasks for you, just like the service bureaus. All you do is enter payroll data and Payroll Relief does the rest—comprehensive computations for Federal and all 50 states, direct deposit of payroll checks, federal and state tax payments, quarterly and annual tax form filings and W-2s. It also provides a comprehensive set of payroll reports. Now you too can process payrolls as efficiently as the payroll service bureaus.

Offered only to accountants. Payroll Relief is privately labeled as your firm's branded payroll service.

Fully customizable for your clients. Customize Payroll Relief to offer services tailor-made for your clients. For some clients your firm may do all the payroll processing, while for others your firm may let them enter payroll data themselves. This can further reduce your workload while increasing your profits.

Never in competition with you. Unlike other payroll services, AccountantsWorld does not sell payroll or any other products or services directly to your clients, nor does it compete with you in any way. Retain full control of your client relationships.

Available anywhere, anytime. You or your clients can use Payroll Relief from anywhere, anytime—from your office, home, client location, or anywhere you have a high-speed Internet connection.

Nothing to install. Get started with minimal investment of money or time. You only need a PC with high-speed Internet

connection and an application platform. You pay the processing fee only after you've processed your client's payrolls.

Unparalleled service and support. AccountantsWorld offers you free, personalized service from our experienced Practice Development Consultants, including full training that lets you set up the most efficient payroll service in no time at all. Plus, AccountantsWorld offers you complete marketing support, including client brochures, direct mail letters, and multi-media presentations.

How much can you make? You can easily make \$28,000 - \$60,000 per year offering payroll services. Let's look at one scenario: a sole practitioner with 3 hours per week of in-house clerical time available for payroll processing. With Payroll Relief, a clerk can process a typical small business payroll in 10-15 minutes, or 20 payrolls per week with little supervision.

Clients with up to 10 employees using your payroll service	20
Payroll revenue per client	\$1,800
Total annual revenue (\$1,800 x 20 clients)	\$36,000
Annual clerical expense	\$1,500
Payroll fees and misc. expenses	\$6,500
Total expenses	\$8,000
Profit from these 20 payrolls per year	\$28,000

By charging \$1,800 per client as an all-inclusive fee you'll not only be very competitive, but your overall service will be of higher quality. Your service will require no more than 2-3 hours a week (100-150 hours a year) supervising and answering client questions. And you'll add over \$28,000 per year to your bottom line—or \$180 - \$280 an hour.

Here's what the experts are saying...

"Payroll Relief, an accomplished and well-structured payroll system, makes maximum effect of its Web-based architectures and its accounting-centric orientation. The result is a system that has taken leadership in the marketplace for low-cost, high-value client services."

— Accounting Today, 2008

Awarded CPA Technology Advisor Innovation Award

Payroll Relief has received ★★★★★ (highest rating) from CPA Technology Advisor in 2007, 2008 and 2009.

Client Flexibility and Communications

You have full flexibility to assign what tasks your clients perform based on their needs and abilities, and many automated ways to inform your clients about the status of their payrolls.

- ◆ **Customize for each client.** You may give each client a different set of permissions for the functions they may access (ranging from no access to full access, and everything in between—like simply entering data and printing checks at their location). When a client accesses Payroll Relief, they see only the functions for which they have permissions.
- ◆ **Communicate with your clients.**
 - ◆ E-mail employer documents and reports directly from the program.
 - ◆ Internal messaging system for communicating with your clients.
 - ◆ Automatic e-mail reminders for payday, federal and state tax deposits.

"What a great job you have done"

"AccountantsWorld made it easy for someone like me that never went down this road (payroll processing) before. Today we printed checks for the first time for clients. I was very nervous at first as everyone was direct deposit but the process was very easy and painless. You guys are super in supporting everything. I really appreciate what you have put together. Payroll Relief is an outstanding program."

- Fred Rice, MBA, Clermont, FL

Full Monitoring and Control

Payroll Relief is designed to give you full control and complete monitoring of the entire payroll processing service.

- ◆ **Payroll Management Center.** Our exclusive Payroll Management Center serves as the command center for total management of your payroll processing service.
- ◆ **Dashboard.** Provides a detailed overview of the active employer's tasks, including current payroll status, pay day reminders, tax due dates, taxes paid, forms due, and forms filed, as well as a graphic analysis of gross pay by month.



The Dashboard provides a detailed overview of each employer's payroll situation.

- ◆ **Activity Center.** Provides a map of payroll processing tasks; lists employer diagnostics.
- ◆ **Monthly Calendar** for keeping track of payroll obligations on a daily basis.
- ◆ **Notes** for maintaining internal documentation on any client.

Comprehensive Functions

Payroll Relief provides the features, exclusive capabilities, and support you need to meet the requirements of virtually all your business clients. It also integrates with several standard business packages for importing and exporting your payroll data.

- ◆ Calculations for all 50 states and localities, DC, and Puerto Rico. [Click here](#) for details.
- ◆ Multiple pay schedules.
- ◆ Multiple checks for an employee per pay period.
- ◆ Multiple withholding states per employee.
- ◆ Multiple unemployment states per employer.
- ◆ Multiple departments with departmental allocation for each employee's paycheck.
- ◆ Multiple locations.
- ◆ Unlimited employees.
- ◆ Automatic social security number verification via the SSA.
- ◆ 30 pay types including 8 user-defined.
- ◆ Contractor (1099-MISC) payrolls.
- ◆ Employer match contributions for 401(k), 403(b), and Simple IRA.
- ◆ Full support for direct deposit, electronic tax payments, and signature-ready forms.
- ◆ Predefined (standard) and custom deductions.
- ◆ Workers' compensation categories for accurate computation of premiums.
- ◆ Allocation of payroll expenses by job.
- ◆ Third-party check printing for employer deductions.
- ◆ Employee paid time off accruals and tracking.
- ◆ Third-party sick pay, dependent care benefits, health insurance for 2% shareholders, and manual checks.
- ◆ Employer profile changes by category and period range.

"I researched 10 payroll products before choosing Payroll Relief"

"I love how each client and his/her employees can access their payroll information/paychecks online. The program is very logical and easy to setup. Customer service is exceptional. The bulk pricing structure is great. I don't have to nickel and dime customers. Many friends told me that processing payroll is a hassle and not to get into it, but thanks to Payroll Relief, I don't mind getting in and working on it. Believe it or not, I enjoy processing payrolls!"

- Paul Bowers, CPA, MBA, Mechanicsville, VA

Optional Payroll-Related Services

AccountantsWorld has teamed up with several reliable third-party vendors to offer you additional services to bolster your payroll practice.

- ◆ "Pay-as-you-go" Workers' Compensation. Our third-party provider lets you choose from 26 insurance companies, calculates employee premiums, and debits premiums from employer accounts.
- ◆ 401(k) plan administration. For employers who want to offer a 401(k) plan geared specifically to small businesses at competitive rates.
- ◆ Payroll debit cards. Our partner offers payroll debit cards providing safety for employees who don't have their own bank accounts.

Payroll Processing

The program combines a highly intuitive interface with logical organization that follows the sequence of payroll processing. User-friendly screens guide you through the entire payroll process.

Data Entry and Payroll Processing

- ◆ Multiple time-saving data entry methods:
 - ◇ Spreadsheet format for multiple employees, or one employee per screen.
 - ◇ Export payroll data to an Excel spreadsheet that can be emailed to the employer for entry and imported back into Payroll Relief.
 - ◇ Client data entry, including access from remote locations.
 - ◇ Payroll data worksheet.
 - ◇ Import from time and attendance programs.
- ◆ Various levels of review and correction. Preview payroll with alerts, purge and recalculate checks issued in error.
- ◆ Process payrolls 24/7 from anywhere with Internet access from our secure server.
- ◆ Easy migration from other payroll systems, including import of employee and prior period payroll data in Excel format

Emp	Employee	Regular Hours	Overtime Hours	NIGHT 2 Hrs	Foreman Salary	Vacation Hours	Sick Hours	Personal Hours	Holiday Hours	Bonus Amount	Meals	Dividend Cts
<input checked="" type="checkbox"/>	Mendler, Natalie M.	40.00										
<input checked="" type="checkbox"/>	Mendonca, Theresa A.	40.00										
<input checked="" type="checkbox"/>	Evans, Eric M.	40.00								50.00		
<input checked="" type="checkbox"/>	Smith, Michael C.	40.00										

Review and edit payroll details, process paychecks, approve and print checks—all in a matter of minutes using the Payroll Processing module.

Check Printing

- ◆ Print paychecks from the accountant's or employer's office on pre-printed stock or blank checks using MICR printing.
- ◆ Supports digital signatures and company logos.
- ◆ Checks can be reprinted if required.

Comprehensive Electronic Services

- ◆ Direct Deposit (multiple accounts per employee).
- ◆ Electronic payment of federal (EFTPS) and state taxes.
- ◆ Electronic payment of child support.
- ◆ Electronic filing of federal and most state forms, including automatic filing option.
- ◆ Option to pre-fund electronic payments incrementally as each payroll is processed.

Diagnostics

Extensive diagnostics including critical diagnostics that prevent payroll processing or an employee from being paid until resolved.

Integration

Seamless integration with Accounting Relief, QuickBooks®, Peachtree, and Microsoft® Office Accounting (formerly SBA).

Compliance

With Payroll Relief, compliance is simplicity itself. Once a payroll is finalized, tax liabilities are scheduled automatically for payment on the due date. For fully automated clients, tax payments and forms are processed automatically. For manual filers, signature-ready forms are generated for printing.

- ◆ Apply for all electronic processing – federal and state electronic payments plus direct deposit – by completing one simple fill-in form.
- ◆ Supports signature-ready tax forms for federal and all 50 states, including filing instructions.
- ◆ Generate checks for any tax agency.
- ◆ Electronic filing of federal and most state forms with optional automatic e-filing; electronic filing of Forms W-2, W-3, 1099-MISC, and 1096.
- ◆ Archive all filed forms and reports to either CyberCabinet or your local drive, at year-end or every time you record a form as filed.

Payment Type	Federal/State	Settlement	Amount Due	Amount Due (No Pay < \$10)	Print Coupon/Check	Special Options
Unemployment	New York	11/03/2009	48.32	48.32	8117-35	Print Checks
Tax Withheld	Federal	11/12/2009	1,283.23		8109	Pay Early
Tax Withheld	New York	02/01/2010	228.27		3919-45	Pay Early
Unemployment	Federal	02/01/2010	448.00		340	Pay Early
Employer Tax	New York	02/01/2010	14.60		101A-305	Pay Early

Once a payroll is finalized, tax liabilities are scheduled; then payments are made and forms filed automatically on the due dates for electronic users.

Employee Portal

Employees can access their own payroll information securely and conveniently: viewing their personal profile, maintaining address information, and viewing/printing pay statements and W-2's/1099's.

Comprehensive Reporting

Over 30 payroll, compliance, employer, and employee reports, with appropriate selection criteria. All reports can be exported to Excel or RTF formats.

- ◆ Payroll reports for analyzing particular payrolls, including Payroll Register, Payroll Comparison (current-previous), Tax Analysis and Deposit Liability report, and reports on deductions and direct deposit.
- ◆ Compliance reports for analyzing quarterly federal and state obligations, including withholding and unemployment summaries, along with a tax liability and deposits report.
- ◆ Employer reports for analyzing various aspects of the company, including Check Register, Retirement Contributions, Workers' Compensation for computing premiums due, Change Report, General Ledger, and Job Costing.
- ◆ Employee reports for analyzing personal or payroll information on employees, including Payroll Summary by Employee, Hours Worked, Accruable Benefits, and New Hires, Employee Earnings by Type.
- ◆ All reports can be archived to CyberCabinet or your local computer for later use.

Resource Center

Our exclusive Resource Center includes all tools, documents, and resources you need to set up and run your payroll service.

- ◆ **Supporting Documents.** Includes sample payroll service engagement letters, forms and instructions for enrolling in EFTPS and direct deposit, employer and employee sign-up worksheets, new hire checklist for employer, privacy letter, information about pay cards, workers' compensation and 401(k) administration.
- ◆ **Employment Forms.** Federal and state new hire, employer, and employee forms.
- ◆ **Forms and Publications.** Links to a wide variety of online payroll-related documents.
- ◆ **Links** to federal, state, and general sites covering payroll and human resources.
- ◆ **Tools.** Includes net-to-gross calculator, access to check stock, and other supplies.
- ◆ **Marketing resources** like direct mail, Payroll Relief brochures for your clients imprinted with your firm name, and a multi-media demo to help you advertise and grow your payroll practice.

Training and Education

Comprehensive training materials help you use Payroll Relief as a highly efficient payroll service with a minimal investment of time and resources. Included are:

- ◆ 15-minute guided video tour to introduce accountants to major features of Payroll Relief.
- ◆ A series of training videos on all major topics: Getting Started, Employer Setup, Employee Setup, Prior Payrolls, Payroll Processing, and Compliance.

Security and Privacy

AccountantsWorld employs state-of-the-art security:

- ◆ Login and password required to access the system.
- ◆ Hosted on secured servers, using firewalls and intrusion-detection systems for maximum security.
- ◆ Data is transmitted over the Internet using 128-bit SSL encryption.
- ◆ Data is stored on clustered servers, creating a highly redundant and continuously available application. All data is backed up hourly, 7 days a week, 365 days a year.
- ◆ Servers are located in state-of-the-art data centers with redundant power and cooling systems as well as redundant Internet connectivity. The facility is secured using the latest biometric systems.

Unparalleled Support

AccountantsWorld is committed to making payroll a highly profitable service for your firm. We put our full support behind you. You choose how to get the answers you need: 24x7 Support Center, context-sensitive help, continuously updated Online Knowledge Base, e-mail or telephone support. We not only give you access to our fully secure, full-service payroll processing center via the Internet, we also help you with all aspects of setting up and marketing your payroll service. Count on us to provide you with the best tools, resources, training, and support you need, including a dedicated team of Payroll Specialists, Practice Development Consultants, Customer Service Representatives, and Technical Support Specialists.

We'll help you market your practice:

AccountantsWorld makes it easy to get clients on board with your payroll service by giving you a proven marketing package that explains why clients should enlist you as their payroll solution provider from now on. This "Payroll Marketing Package" consists of:

- ◆ Direct mail letters
- ◆ Firm-imprinted client brochures
- ◆ Flash presentation for your clients
- ◆ Internet marketing strategies that work
- ◆ Banner ads for your website
- ◆ Free marketing support from our in-house Payroll Relief experts
- ◆ Free training webinars for your staff

Drive new prospects to your firm by using the AccountantsWorld *Directory of Accounting Professionals* to promote your practice on every major search engine.

Flexible pricing options to suit any need

Pay per Payroll Option:

Payroll Relief is offered to accountants in a variety of nominal, all-inclusive service fees.

- ◆ **Weekly Employees:** \$5.95 for up to 10 paychecks
 - ◆ **All others:** \$9.95 for up to 10 paychecks
 - ◆ **Contractors:** \$9.95 per payroll for up to 10 paychecks.
- A minimum monthly fee of \$9.95 applies for any month in which a payroll is not processed.

Additional Fee for more than 10 paychecks:

- ◆ \$1.00 per paycheck for 11-50 paychecks,
- ◆ \$0.50 per paycheck for over 50 paychecks.

Requires Payroll Relief Application Platform:

\$195 per year (waived for current Website Relief users.)

Pay per Paycheck Option:

Generally more cost-effective for higher volume users. Unlike the Pay Per Payroll option, where you are charged for every payroll you process, in the Pay Per Paycheck option your fee is based upon the number of paychecks you process:

- ◆ 1,600 paychecks for \$2,000 (\$1.25/paycheck)
- ◆ 3,000 paychecks for \$3,000 (\$1.00/paycheck)
- ◆ 7,500 paychecks for \$6,000 (\$0.80/paycheck)
- ◆ 15,000 paychecks for \$10,000 (\$0.67/paycheck)
- ◆ 25,000 paychecks for \$12,500 (\$0.50/paycheck)

Limited time offer

Process an unlimited number of payrolls for one full year for just \$997!

If you have any questions or to place your order, call a Practice Development Consultant at **888-999-1366**.
Visit www.MyPayrollRelief.com to take a Guided Tour.